

AOUF ADEL



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PORTFOLIO

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ADDRESS

Trois-Rivieres
Quebec, Canada



GRAPHIC DESIGNER

Adel, a graphic designer with over 6 years of professional experience and a Master's degree in Multimedia and Computer Graphics (equivalent to a Bachelor's degree in Canada), passionate about visual creation in all its forms. Curious, creative and detail-oriented, I enjoy designing visual identities, digital interfaces, and multimedia content that combine aesthetics with efficiency. Proficient in tools such as Adobe Creative Suite and Blender 3D, I easily adapt to different types of projects and creative environments. My goal: to bring bold ideas to life and create visuals that leave a lasting impression.

EDUCATION



Master in Multimedia and Computer Graphics

University IMSI Senia

2021

Certificat Adobe Premiere Pro

BE SMART SCHOOL Oran

2019

Baccalaureate in Mathematics and Mechanics

Lycée Talya Oran

2018



LANGUAGES

• ANGLAIS

• FRANCAIS

ONLINE TRAINING

ZBrush & Unreal Engine Render Training

Udemy / YouTube

2021

Adobe Creative Suite Training

YouTube Channel Mustafa Makram

2016

PROFESSIONAL EXPERIENCE

05/2025 - 10/2025 | Graphic and Web Designer

Ma Poule Express | Trois-rivieres, Quebec, Canada

MY RESPONSIBILITIES

I create packaging designs and product mockups for our Amazon store. I manage and update our Shopify website by adding new products and images, and I design various digital and printed materials. I ensure brand consistency across all platforms and collaborate with suppliers to deliver high-quality packaging and promotional materials.



Ma Poule Express

02/2024 - 10/2024 | Lead Graphic Designer

SARL HOTEL AZ Grand Oran | HAI EL BARKI ORAN

MY RESPONSIBILITIES

I worked as a Lead Graphic Designer at SARL Hotel AZ Grand Oran in Algeria. As a dedicated specialist at AZ Communication, I supervised a dynamic design team and led the creation of engaging advertising content displayed on digital screens within the shopping center. My role extended beyond traditional design duties, as I coordinated impactful sponsorship campaigns and contributed as a videographer for social media projects. With a strong passion for visual storytelling and attention to detail, I ensured smooth project execution and consistent delivery of high-quality, visually compelling content.



COMMUNICATION
AZ GROUPE

07/2023 - 02/2024 | Senior Graphic Designer

SARL HOTEL AZ Grand Oran | HAI EL BARKI ORAN



GRAND ORAN

MY RESPONSIBILITIES

I served as a Lead Graphic Designer for Hotel AZ Grand Oran, where I managed design projects for three businesses: the AZ Hotel, the Grand Oran Mall, and Aqua Park. My work covered a wide range of tasks, including creating restaurant and café menus, totem animations in the hotel lobby, LED video presentations, social media photo editing and publishing, as well as coordinating photo and video shoots for marketing displays.



05/2023 - 07/2023 | Senior Graphic Designer

EURL NUMERIS PUB | HAI TEFNA ORAN CENTRE



MY RESPONSIBILITIES

I was a Senior Graphic Designer at EURL Numeris Pub in Oran. I designed custom event stands, exhibition visuals, large-format digital prints, and signage such as illuminated signs and wall displays. I also worked on 2D/3D simulations, in-store decoration concepts, and vehicle wrapping designs.



09/2021 - 04/2023 | Technical Graphic Designer

TAYAL SPA | ZONE SID EL KHATTAB Relizane



MY RESPONSIBILITIES

I worked as a Technical Graphic Designer at TAYAL SPA in Relizane, where I created garment designs (t-shirts, hoodies, workwear, tracksuits, etc.) using vector illustration files and color separations for screen printing. With my team, I produced a catalog every six months for major clients such as Decathlon, Levi's, and Lee. I also created 3D garment simulations and conducted professional photography for new product models.



11/2020 - 07/2021 | 3D Designer / Graphic Designer

SARL TAPINO | ZONE HASSI AMEUR ORAN

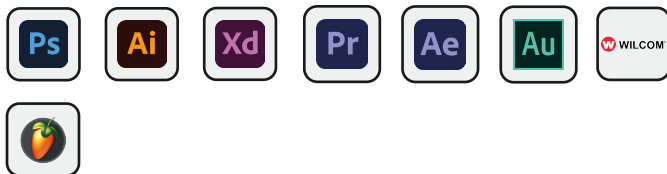


MY RESPONSIBILITIES

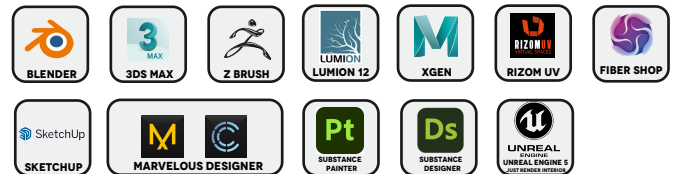
I worked as a 3D Designer and Graphic Artist at SARL Tapino in Oran. I designed carpet patterns using Photoshop and Illustrator, printed using CMYK sublimation on large printers, and produced seasonal design catalogs for multiple styles (Arabesque, Moroccan, Luxury, Kids). I also created 3D renders in 3DS Max and captured visuals with a reel camera for social media use.

SOFTWARE SKILLS

SOFTWARE 2D



SOFTWARE 3D



PORTFOLIO

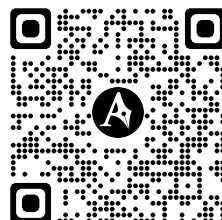
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Sincerely,

Créateur de Visibilité

Aouf Adel