AOUF ADEL ABDERRAHMENE

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ADDRESS
Hayat Regency
Oran, Algerie

SENIOR GRAPHIC DESIGNER

Adel, a graphic designer with over 6 years of professional experience and a Master's degree in Multimedia and Infographics, is passionate about visual creation in all its forms. Curious, creative, and detail-oriented, I specialize in designing visual identities, digital interfaces, and multimedia content that combine aesthetics with effectiveness. Proficient in tools such as Adobe Creative Suite and Blender 3D, I easily adapt to a wide range of projects and creative environments. My goal is to bring strong ideas to life and create visuals that leave a lasting impression.

EDUCATION

MASTER MULTIMEDIA INFOGRAPHIE — 2021
Université IMSI Senia

CERTIFICAT ADOBE PREMIERE PRO — 2019
BE SMART SCHOOL Oran

BAC TECHNIQUE MATH MECANIQUE — 2018
Lycée Talya Oran

LANGUAGE LEVEL

- ARABE
- FRANCAIS
- ANGLAIS

ONLINE TRAINING

Zbrush training, Unreal Engine Render — 2021
Udemy Courses and youtube channels

Adobe Collection Suite training — 2016
Youtube Channel Mustafa Makram

PROFESSIONAL EXPERIENCE

06/2026 - 10/2026 | assistant director

05/2025 - Present | Graphic and Web Designer

Ma Poule Express | Trois-rivieres, Quebec, Canada

Ma Poule Express

MY RESPONSIBILITIES

As a graphic and web designer, I created packaging and mockups for our Amazon store, managed and updated our Shopify site by adding products and images, and designed various digital and print materials. I ensured brand consistency across all platforms and collaborated with suppliers to provide high-quality packaging and promotional materials.

11/2025 - 03/2026 | Graphiste / Infographiste

Pictorem | Longueuil, Quebec, Canada

Pictorem

MY RESPONSIBILITIES

As a graphic designer at Pictorem, I create high-quality visuals for printing on canvas, metal, acrylic, and wood. I prepare print-ready files, ensure color accuracy, and adapt illustrations to various formats and media. I also design signage and advertising panels for real estate agencies, ensuring clear visual communication and strong brand consistency. I collaborate with the production team to optimize layouts and maintain high print quality standards.

07/2023 - 10/2024 | Graphic Design Manager

SARL HOTEL AZ Grand Oran | HAI EL BARKI ORAN

MY RESPONSIBILITIES

Within the AZ Group, I progressed from Lead Graphic Designer to Head Graphic Designer, leading the visual strategy for three entities: the AZ Hotel, the Grand Oran shopping center, and the Aqua Park. I oversaw the creation of advertising content for LED screens and digital media, produced promotional videos, managed social media, oversaw the animation of digital signage and totems, while coordinating the creative team and ensuring the consistency of the group's visual identity.

05/2023 - 07/2023 | Designer graphique senior

EURL NUMERIS PUB | HAI TEFNA ORAN CENTRE

MY RESPONSIBILITIES

Custom event stand | Exhibition | Out-of-home (OOH) wall display | Illuminated signs | Large format digital printing | 2D/3D simulation | POS totem | Space decoration | Indoor and outdoor signage | Car model | Window display decoration.

09/2021 - 04/2023 | Technical Graphic Designer

TAYAL SPA | ZONE SID EL KHATTAB Relizane

MY RESPONSIBILITIES

Design of clothing (t-shirts, hoodies, workwear, jogging suits, etc.) using vector illustration files and separate colors for screen printing. We produce a catalog every six months with my team for our clients (Decathlon, Levi's, Lee, PMG, etc.). We also create 3D simulation models of men's clothing and take photos with a professional camera for all new designs.

11/2020 - 07/2021 | Infographe / Designer 3D

SARL TAPINO | ZONE HASSI AMEUR ORAN

MY RESPONSIBILITIES

The rug design was created using Photoshop and Illustrator after being printed on a large-format printer with CMYK ink for sublimation. A design catalog was produced each season for numerous categories (Arabesc, Moroccan, Living Room, Luxury, Kids), and rendering images were taken in ٣DS Max for the living room, including the rug. A video was also shot with a reel-to-reel camera for social media.

MASTERING SOFTWARE

2D SOFTWARE / WEB APP

3D SOFTWARE

PORTFOLIO

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