

# AOUF ADEL ABDERRAHMENE



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ADDRESS

Trois Rivieres  
Quebec, Canada



## SENIOR GRAPHIC DESIGNER

Adel, a graphic designer with over 6 years of professional experience and a Master's degree in Multimedia and Infographics (equivalent to a Bachelor's degree in Canada), is passionate about visual creation in all its forms. Curious, creative, and detail-oriented, I specialize in designing visual identities, digital interfaces, and multimedia content that combine aesthetics with effectiveness. Proficient in tools such as Adobe Creative Suite and Blender 3D, I easily adapt to a wide range of projects and creative environments. My goal is to bring strong ideas to life and create visuals that leave a lasting impression.

### EDUCATION |

#### MASTER MULTIMEDIA INFOGRAPHIE

Université IMSI Senia

2021

#### CERTIFICAT ADOBE PREMIERE PRO

BE SMART SCHOOL Oran

2019

#### BAC TECHNIQUE MATH MECANIQUE

Lycée Talya Oran

2018

### LANGUAGE LEVEL

• ARABE

• FRANCAIS

• ANGLAIS

### ONLINE TRAINING

#### Zbrush training, Unreal Engine Render

Udemy Courses and youtube channels

2021

#### Adobe Collection Suite training

Youtube Channel Mustafa Makram

2016

## PROFESSIONAL EXPERIENCE

### 05/2025 - Present | Graphic and Web Designer

Ma Poule Express | Trois-rivieres, Quebec, Canada

#### MY RESPONSIBILITIES

 Ma Poule Express

As a graphic and web designer, I created packaging and mockups for our Amazon store, managed and updated our Shopify site by adding products and images, and designed various digital and print materials. I ensured brand consistency across all platforms and collaborated with suppliers to provide high-quality packaging and promotional materials.

### 11/2025 - 03/2026 | Graphiste / Infographiste

Pictorem | Longueuil, Quebec, Canada

#### MY RESPONSIBILITIES

 Pictorem

As a graphic designer at Pictorem, I create high-quality visuals for printing on canvas, metal, acrylic, and wood. I prepare print-ready files, ensure color accuracy, and adapt illustrations to various formats and media. I also design signage and advertising panels for real estate agencies, ensuring clear visual communication and strong brand consistency. I collaborate with the production team to optimize layouts and maintain high print quality standards.

## 07/2023 - 10/2024 | Graphic Design Manager

SARL HOTEL AZ Grand Oran | HAI EL BARKI ORAN



### MY RESPONSIBILITIES

Within the AZ Group, I progressed from Lead Graphic Designer to Head Graphic Designer, leading the visual strategy for three entities: the AZ Hotel, the Grand Oran shopping center, and the Aqua Park. I oversaw the creation of advertising content for LED screens and digital media, produced promotional videos, managed social media, oversaw the animation of digital signage and totems, while coordinating the creative team and ensuring the consistency of the group's visual identity.



## 05/2023 - 07/2023 | Designer graphique senior

EURL NUMERIS PUB | HAI TEFNA ORAN CENTRE



### MY RESPONSIBILITIES

Custom event stand | Exhibition | Out-of-home (OOH) wall display | Illuminated signs | Large format digital printing | 2D/3D simulation | POS totem | Space decoration | Indoor and outdoor signage | Car model | Window display decoration.



## 09/2021 - 04/2023 | Technical Graphic Designer

TAYAL SPA | ZONE SID EL KHATTAB Relizane



### MY RESPONSIBILITIES

Design of clothing (t-shirts, hoodies, workwear, jogging suits, etc.) using vector illustration files and separate colors for screen printing. We produce a catalog every six months with my team for our clients (Decathlon, Levi's, Lee, PMG, etc.). We also create 3D simulation models of men's clothing and take photos with a professional camera for all new designs.



## 11/2020 - 07/2021 | Infographe / Designer 3D

SARL TAPINO | ZONE HASSI AMEUR ORAN



### MY RESPONSIBILITIES

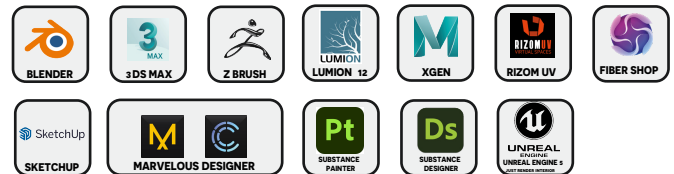
The rug design was created using Photoshop and Illustrator after being printed on a large-format printer with CMYK ink for sublimation. A design catalog was produced each season for numerous categories (Arabesc, Moroccan, Living Room, Luxury, Kids), and rendering images were taken in VDS Max for the living room, including the rug. A video was also shot with a reel-to-reel camera for social media.

## MASTERING SOFTWARE

### 2D SOFTWARE / WEB APP



### 3D SOFTWARE



## PORTFOLIO

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