

AOUF ADEL ABDERRAHMENE



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ADDRESS

Longueuil
Quebec, Canada



GRAPHIC DESIGNER

Graphic designer with over 6 years of professional experience and a Master's degree in Multimedia & Infographics (equivalent to a Bachelor's degree in Canada). Passionate about visual creation in all its forms. Curious, creative, and detail-oriented, with a strong interest in visual identities, digital interfaces, and multimedia content that combine aesthetics with efficiency. Highly proficient in Adobe Creative Suite and 3D tools (Blender, 3ds Max, ZBrush, Unreal Engine), adaptable to various projects and creative environments. Objective: bring strong ideas to life and create visuals that leave a lasting impression.

EDUCATION

MASTER MULTIMEDIA INFOGRAPHIE

University IMSI Senia

2021

ADOBE PREMIERE PRO CERTIFICATE

BE SMART SCHOOL Oran

2019

BAC TECHNIQUE MATH MECANIQUE

High School Talya Oran

2018

LANGUAGES

• ANGLAIS

• FRANCAIS

ONLINE TRAINING

ZBrush & Unreal Engine Rendering

Udemy courses & YouTube tutorials

2021

Adobe Creative Suite Training

Mustafa Makram YouTube Channel

2016

PROFESSIONAL EXPERIENCE

05/2025 - 10/2025 | Graphic & Web Designer

Ma Poule Express | Trois-rivieres, Quebec, Canada

RESPONSIBILITIES

As a graphic and web designer, I created packaging and mockups for our Amazon store, managed and updated our Shopify site by adding products and images, and designed various digital and print materials. I ensured brand consistency across all platforms and collaborated with suppliers to provide high-quality packaging and promotional materials



Ma Poule Express

02/2024 - 10/2024 | Lead Graphic Designer

SARL HOTEL AZ Grand Oran | HAI EL BARKI ORAN

RESPONSIBILITIES

As a dedicated specialist at Az Communication, I serve as Lead Graphic Designer, overseeing a dynamic team and spearheading the creation of compelling advertising content displayed on the shopping center's digital screens. My role extends beyond traditional design responsibilities, as I also coordinate impactful sponsorship offerings and contribute as a videographer to social media campaigns. Thanks to my keen interest in visual storytelling and my commitment to achieving results, my versatility allows me to navigate easily between different tasks, ensuring smooth project execution and the consistent delivery of high-quality content that captivates target audiences.



COMMUNICATION
AZ GROUPE

07/2023 - 02/2024 | Lead Graphic Designer

SARL HOTEL AZ Grand Oran | HAI EL BARKI ORAN



GRAND ORAN

RESPONSIBILITIES

During this experience, I managed three businesses: the AZ Hotel, the Grand Oran shopping center, and the Aqua Park water park. I worked on various aspects, such as: restaurant menus, the café menu, the animation of the totem in the hotel lobby, the video presentation on the LED panel in the screening room, editing and publishing photos on social media, taking photos in the center, animating the guide totem, and LED panels.



05/2023 - 07/2023 | Senior Graphic Designer

EURL NUMERIS PUB | HAI TEFNA ORAN CENTRE



RESPONSIBILITIES

Custom event booths | Exhibitions | OOH wall displays | Illuminated signs Large format digital printing 2D/3D simulation | POS totems Space decoration | Indoor and outdoor signage, Car models Window dressing.



09/2021 - 04/2023 | Technical Graphic Designer

TAYAL SPA | ZONE SID EL KHATTAB Relizane



RESPONSIBILITIES

We design clothing (T-shirts, hoodies, workwear, jogging suits, etc.) using vector illustration files and separate colors for screen printing. Every six months, my team and I produce a catalog for our clients (Decathlon, Levi's, Lee, PMG, etc.). We also create 3D simulations of men's clothing and take photos with a professional camera for all new models.



11/2020 - 07/2021 | 3D Designer / Graphic Designer

SARL TAPINO | ZONE HASSI AMEUR ORAN



RESPONSIBILITIES

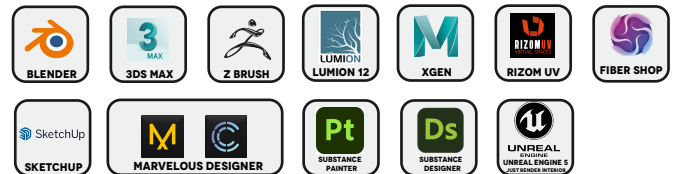
We created the carpet design using Photoshop and Illustrator after printing our design on a large printer with CMYK ink for sublimation and produced a design catalog each season for numerous categories (Arabesque, Moroccan, Salon, Lux, Kids) and taking render images in 3DSmax for the showroom, including the carpet and shooting with a reel camera for social media.

SOFTWARE SKILLS

2D SOFTWARE



3D SOFTWARE



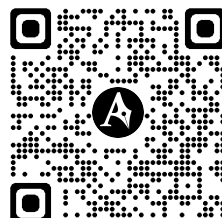
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Créateur de Visibilité

Aouf Adel